

Privacy Policy

This Privacy Policy describes the types of information we may collect from you, or that you may provide, in connection with your access to or use of (i) the ORamaVR Store and/or website <http://elearn.oramavr.com/>.

1. What Information We Collect.

We collect several types of information from and about users of the Services, including information (i) by which you may be personally identified, such as name, e-mail address, or any other information that is defined as personal or personally identifiable information, (ii) that is about you but individually does not identify you, such as your interactions with the Services; and/or (iii) about the device you use to access the Services and usage details.

2. How We Collect Information

2.1 Information You Provide to Us. The information we collect on or through the Services may include (i) information that you provide by filling in forms on our Site. (ii) records and copies of your email, text and electronic communications, if you contact us, (iii) your responses to surveys that we might ask you to complete for research purposes, (iv) you also may provide information to be published or displayed on public areas of the Services, or transmitted to other users of the Services, or transmitted to other third parties. Please note that information (including personal information) that you choose to post, display or transmit as part of a User Contribution is by nature information that you have decided to make public and, therefore, is not subject to the restrictions on use or disclosure under this Privacy Policy. Any suggestions, feedback or other information that you provide to us relating to our business, the Services or our other products, services and offerings (whether current or proposed) are provided to us on a non-confidential basis.

2.2 Information We Collect Through Automatic Data Collection Technologies. As you interact with or otherwise use the Services, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions and patterns, including details of your interactions with our Services (such as traffic data, logs and other communication data and the resources that you access and use). The information we collect automatically does not include personal information, but we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to provide and improve the Services and to deliver a better and more personalized service. Some of the technologies we use for this automatic data collection may include **Cookies (or browser cookies) and Web Beacons.**

2.3 Information Provided to Us by Third Parties.

We may receive information about you from our business partners service providers that furnish us with analytical information (including geographic and

demographic information) on users of the Site and social networking sites or services (such as Facebook, Twitter, and other social media providers) through which you may interact with via the Services. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you. We use the information provided to us by these third parties consistent with Section 3 (*How We Use Your Information*), and you hereby consent to our use of such information in such manner. We do not control how these third parties themselves use or disclose the information they collected from or about you, nor is any such third party's use or disclosure of such information subject to this Privacy Policy. In particular, we use Google Analytics (a web analytics service provided by Google, Inc.). Google Analytics uses cookies to collect information such as URLs, Internet domain and host names, browser software, and the date and time that a webpage is visited. This information is used to monitor the effectiveness of the Services and to consider potential improvements to the Services. The information collected is non-personal information and is transmitted to and stored by Google on its servers. To opt out of Google Analytics' data collection, read more about the Google Analytics opt-out browser add-on (<https://tools.google.com/dlpage/gaoptout/>).

3. How We Use Your Information

We may use information that we collect about you or that you provide to us through your access to and use of the Services, including any personal information

- a. to operate and provide the Services or/and to develop and improve our Services.
- b. to provide you with customer support, technical support, administrative, account, and security notices.
- c. to provide you with other information, products or services that you request from us.
- d. to fulfill any other purpose for which you provide it.
- e. to carry out our obligations and enforce our rights arising from any contracts entered into between you and us and to conduct our administrative and internal business operations.
- f. for any other purpose with your consent.
- g. to comply with any court order, law or legal process, including to respond to any government or regulatory request.

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction. Without limitation of the foregoing, we may disclose information relating to the performance, downloads and installations of our VR Modules without restriction, as long as such information does not include your personal information.

4. User Choices

Tracking Technologies. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of the Services may then be inaccessible or not function properly.

Social Networks. If you register with us via a third party social networking platform (e.g., Facebook, etc.), you may be able to manage the information you share with us and the interactivity between the Services and your social networking account by using privacy settings and other tools that may be provided by the social networking platform that you are using. By registering with us through a social networking platform, you grant to us the right to collect and use the information that you have made available to be shared with us.

5. Accessing and Correcting Your Information

You can request that we correct or delete your personal information by sending us an e-mail at support@oramavr.com. We may not accommodate a request to change information if we believe the change would violate any law or cause the information to be incorrect. We will respond to your request within 30 days from the date you contact us.

6. Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration and disclosure. We will comply with our obligations (including any disclosure and notice obligations) under applicable Swiss and EU law relating any breach of the security, confidentiality or integrity of your personal information.

7. Contact Information

If you have any questions or comments regarding this Privacy Policy or our privacy practices, please contact us at info@oramavr.com.